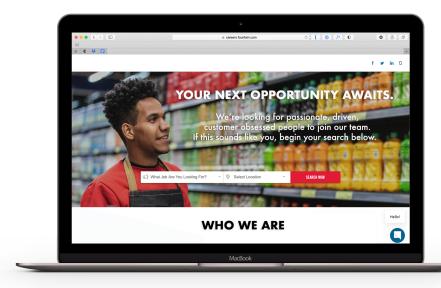
## fountain

## **Career Sites**



Career Sites by Fountain provide a seamless brand experience across company websites and job directories. Choose from a variety of templates or a custom built site to create a candidate experience with rich visuals and compelling content that is an extension of your employer branding.

- 1 Make a great first impression.
  - Whether a candidate arrives from a job board, referral, or social media, a branded career site showcases your company values and culture.
- 2 Measure success.

Analytics provide information like number of visitors, candidate source, and conversion rate to inform data-driven decisions.

- 3 Increase conversion.
  - Automate engagement with an available chatbot that sits directly on the career site to engage candidates and answer any questions they have.

