



Food and Beverage

High Volume Hiring to Get the Food and Beverage Industry Back On its Feet

The food and beverage industry was hit hard by the COVID-19 pandemic, but it also gave managers a chance to re-evaluate various aspects of their businesses. Restrictions on dining out led to new opportunities for e-commerce, allowing local food providers to expand their customer base across the country. As restaurants and other food vendors start to re-open, the e-commerce trend is expected to continue, and in order to keep up with these new revenue streams and consumer markets, food and beverage companies may need to grow their staff.

The ever-evolving food and beverage industry demands a hiring service that moves as quickly and is as mobile-savvy as its clientele. Fulfilling both in-house and delivery staffing needs requires a robust and streamlined applicant tracking system that helps managers fill positions faster.

High Volume Hiring for the Food and Beverage Industry



Automation

Fountain's automated features help deliver a pool of qualified applicants on demand and allow food and beverage managers and GMs to ramp up hiring during times of high demand. Automated scheduling, text, and email reminders keep candidates engaged and help reduce drop-off rates.



Integration

With integrated functions like background checks, training, and eSignature software, hiring managers can find, screen, and onboard candidates more easily and more quickly. These integrated features help minimize tedious tasks and reduce time to hire and time to fill.

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Applicants can apply on the go with Fountain's **mobile-first** platform and return to finish it at a later time. **'Text to Apply'** helps amplify awareness of job opportunities and collects applicant data for more efficient screening.



Fountain is built to scale for high volume recruiting, allowing businesses to process tens of thousands of applications per week. Real-time visibility helps recruiters make data-driven decisions, while flexible workflows enable quick changes to accommodate fluctuations in hiring needs.

“In today’s competitive work environment, the longer and harder the application and onboarding process is for an applicant, the lower conversion rate you will see. The applicant gets bored, they drop out, they get another job, they’re not engaged, which makes the challenge of meeting demand even harder. With a shorter process, we get riders on the road quicker.”

- Tom Morrison, Head of Supply Operations for the UK and Ireland, Deliveroo

Fountain’s high volume hiring platform empowers the world’s leading brands to streamline and scale their recruiting function. Our mobile-first platform keeps candidates engaged, and moves quality talent through the pipeline, reducing time to fill. Fountain enables employers globally to make data-driven decisions and attract the best candidates.

For more information please contact sales@fountain.com

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