

# Fast hiring to keep your grocery teams well-stocked



## Changes in consumer behavior work in grocery's favor

Rapidly changing consumer behavior has transformed grocery shopping from an in-store errand to a task that only requires a few clicks. Shoppers have pivoted to online ordering, grocery delivery, and curbside pickup, but it's not all bad news for the world's grocers.

A shift toward e-commerce presents an opportunity for new positions in inventory management, shelf restocking, and warehouse associates to manage deliveries.

But in order to attract this new wave of workers, recruiters need to modernize their hiring practices by moving away from legacy systems and adopting a Labor ATS that simplifies functions and workflows, and enables flexible, intuitive hiring that can be easily replicated across multiple locations.

### If you're hiring in grocery sector, you're facing:

- An 11.7% growth in online grocery sales over the next five years.<sup>1</sup>
- A record-high quit rate of nearly 6%, which did not change between 2021 and 2022.<sup>2</sup>

### With Fountain:

- Hire your team members in as little as four days, compared to the industry average of approximately three weeks.
- Applicants can set up bank information, complete and clear background checks, and submit federal and state onboarding documentation in as little as nine hours, allowing them to prepare for their first day faster.



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## Customer Success

*“Fountain integrates with our other platforms and we are able to create custom reports on our dashboard, which automatically update, so we can easily monitor all our hiring data in one place.”*

— Corporate Development Analyst, Picnic Supermarkets

## How Fountain helps

### Live and Recorded Video Interviews

Schedule live interviews or collect pre-recorded interviews to ensure you’re getting the best people for your top customer-facing roles.

### Qualification

Activate background checks, document uploading, and ID verification with Fountain’s customizable integrations.

### Automation

Automated screening and routing rules free up time for store managers to focus on other areas of operations.

### Customization

Use Fountain’s drag-and-drop workflow editor to adjust hiring as needed and edge out retail competition during busy hiring seasons, like annual holidays.

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Sources:

- [1. Brick Meets Click](#)
2. U.S. Bureau of Labor Statistics

## About Fountain

Fountain is the market leader in high volume hiring that gets job applicants to their first day of work. Fountain’s Labor ATS enables an applicant experience backed by an automated workflow that is specific to role and location, allowing organizations to hire more qualified workers, faster, by guiding applicants through a fast and responsive journey that meets them where they are. Fountain has processed over 80 million applications and has hired over 13 million workers across more than 75 countries.