



Healthcare

Fast High Volume Hiring to Help Those Who Help Us

In the wake of the COVID-19 pandemic, the need for frontline essential workers is higher than ever. As the tide continues to ebb and flow, healthcare facilities are having to make adjustments, some of which require bringing on more staff to manage overwhelming patient numbers.

The pandemic has undeniably taken its toll on mental health as well as physical health, leading to a greater focus on mindfulness and well-being through mobile apps and an increase in virtual appointments with mental healthcare providers. A study from the Centers for Disease Control and Prevention (CDC) revealed the number of adults who reported a desire for mental health counseling rose from 9.2% to 11.7% between August 2020 and February 2021.¹

Meanwhile, the population is growing older and the need for home health aides and personal caregivers is also projected to jump. With these three growing patient populations, healthcare providers will need an all-in-one ATS that ensures fast, flexible, high volume hiring to manage the future of both in-person and virtual healthcare.

How Fountain Enables High Volume Healthcare Hiring



Automation

Fountain's automation features help minimize tedious tasks, reducing time to hire and time to fill. Recruiters can post positions to dozens of job boards with the click of a button. Automated text alerts, scheduling, and email reminders help keep candidates engaged and can lead to reduced drop-off rates.



Customization

Employers can set up recurring background checks for job roles that require a license or certification. Drag-and-drop workflows by requisition allow quick changes to accommodate fluctuations in hiring needs.

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Mobile-First

Applicants can apply on the go with Fountain's **mobile-first** platform. The built-in SMS feature enables free domestic messaging via **'Text to Apply.'** This flexibility allows applicants to start a job application and easily resume applying at their leisure, while employers can collect passive applicant data and provide an engaging candidate experience.



High Volume Recruiting

Fountain's all-in-one applicant tracking system is built to scale for high volume recruiting, allowing businesses to process tens of thousands of applications per week. A comprehensive dashboard with a universal applicant view provides a holistic look across all openings and all locations.

¹Vahratian A, Blumberg SJ, Terlizzi EP, Schiller JS. Symptoms of anxiety or depressive disorder and use of mental health care among adults during the COVID-19 pandemic – United States, August 2020-February 2021. MMWR Morb Mortal Wkly Rep. Published online April 2, 2021. doi:10.15585/mmwr.mm7013e2

Fountain's high volume hiring platform empowers the world's leading brands to streamline and scale their recruiting function. Our mobile-first platform keeps candidates engaged, and moves quality talent through the pipeline, reducing time to fill. Fountain enables employers globally to make data-driven decisions and attract the best candidates.

For more information please contact sales@fountain.com

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