

Redefining the healthcare hiring landscape

Fountain enables healthcare companies to provide quality care by hiring the right people, every time

By 2026, the shortage of healthcare workers is expected to reach 3.2 million. Since the pandemic, a staggering amount of nursing, caregiving, and other positions have been left unfilled by healthcare professionals who have chosen to leave the industry due to burnout. And now, these workers are even more critical as the need for specialists continues to grow.

The past few years have affected many workers' mental health, as well, leading to an increased strain on an already limited workforce.

Healthcare organizations must implement innovative hiring solutions to attract new and returning workers to the field. They need a comprehensive hiring platform that is designed to hire high volumes of workers and facilitate a positive experience for candidates. Fountain can help.

If you're hiring in healthcare, you're facing:

- A 70% increase in healthcare job openings since 2020.¹
- A 20% increase in healthcare hiring between 2015 and 2023.²
- An average monthly gain of 54,000 jobs between September 2022 and February 2023, but a 42% turnover rate in 2022.¹

With Fountain:

- Hire CNAs in just four days and RNs in 11 days.
- Save 1.5 days of hiring time by offering video interviews, or allow candidates the flexibility to choose between video or in-person interviews.
- Verify applicants' licenses within 13 hours of their initial application, and complete medical screening and background checks within 2.5 days.
- Applicants take only 30 minutes on average to upload their licenses, vaccination records, and work authorization documents, all of which can be done on their mobile phone and managed by our conversational AI.

How Fountain helps

Smart Automation

Keep candidates engaged with automated text alerts, interview scheduling, and email reminders to reduce drop-off rates.

Customizable Workflows

Employers can set up recurring background checks for job roles that require a license or certification. Drag-and-drop workflows by requisition allow for quick changes to accommodate adjustments in hiring needs.



Mobile-first

From application to offer, Fountain's mobile-first platform enables candidates and managers to complete steps in the hiring process from any location.

Sourcing Made Easy

Minimize tedious recruitment tasks, like manually posting job descriptions, by automating posting to job boards in bulk so you can focus on other parts of the hiring funnel.

[SCHEDULE A DEMO](#)

Sources:

1. *U.S. Bureau of Labor Statistics*
2. *Lightcast.io*

About Fountain

Fountain is a comprehensive platform optimized for high volume hiring of hourly workers. Powered by AI and automated workflows that are specific to an organization's hiring needs, Fountain creates a seamless applicant experience that helps save hiring and operations teams time and resources. Organizations can now hire more qualified workers, faster, by increasing the yield from the applicant pool and guiding applicants through a fast, responsive journey that meets candidates where they are.