Within 10 years, all of the nation's 74 million baby boomers will be 65 or older. By 2025, the number of seniors (65 million) is expected to surpass that of children age 13 and under (58 million) for the first time, according to Census Bureau projections.⁽¹⁾ Never⁽²⁾ have so many people lived so long, entering the furthest reaches of old age and becoming at risk of illness, frailty, disability, cognitive decline and the need for personal assistance, and experts caution we're not ready.

The World Health Organization (WHO)⁽³⁾ has designated 2020 as the "International Year of the Nurse and the Midwife". Nurses and midwives make up more than 50% of the healthcare workforce worldwide, and WHO estimates that this year there will be a shortage of nearly 9 million nurses.



How many nurses or nursing assistants jobs in the U.S.

registered nurses

2,982,280

in the U.S. as of May $2020^{(4)}$

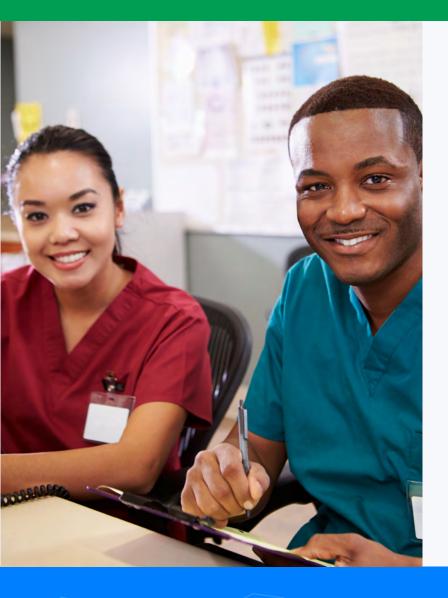
licensed practical nurses (LPNs)

697,510

in the U.S. as of May 2020⁽⁴⁾

average age of an RN⁽⁵⁾





Race makeup of nurses in the U.S.⁽⁸⁾

9.9% of RNs are black or African American (non-Hispanic)

8.3% are Asian

4.8% are Hispanic or Latino

1.3% categorize themselves as two or more race

0.4% are American Indian or Alaskan Native

Schooling⁽⁹⁾

How many years does it take to become a registered nurse and a midwife?



Nurse: 4 years

Midwife: 8 years



Fastest growing job is nursing⁽¹⁰⁾

The average caregiver costs \$2600 to replace⁽¹¹⁾

The costs of nurse turnover ranges from about **\$22,000 to over \$64,000** (U.S.) per nurse turnover⁽¹²⁾

Home Care Industry Turnover



Reaches All-Time High of 82%⁽¹³⁾

fountain High-volume hiring for the hourly workforce

(1) https://www.census.gov/newsroom/press-releases/2018/cb18-41-population-projections.html

(2) https://www.tampabay.com/news/health/2020/01/22/soon-all-the-baby-boomers-will-be-65-or-older-were-not-ready/

(3) https://www.oncnursingnews.com/publications/oncology-nurse/2020/april-2020/2020-whos-international-year-of-the-nurse-and-the-midwife#:~:text=The%20 World%20Health%20Organization%20(WHO,in%202020%20with%20this%20initiative.

(4) https://www.bls.gov/oes/current/oes_nat.htm#29-0000

(5) https://www.journalofnursingregulation.com/article/S2155-8256(18)30131-5/pdf

(6) https://www.bls.gov/oes/current/oes291141.htm#nat

(7) https://www.bls.gov/oes/current/oes_nat.htm#29-0000

(8) https://minoritynurse.com/nursing-statistics/

(9) https://www.allnursingschools.com/registered-nursing/degrees/#:~:text=Depending%20upon%20your%20level%20of,entry%20typically%20takes%20three%20years

(10) https://www.thejobnetwork.com/fastest-growing-jobs/

(11) https://www.homecarepulse.com/articles/much-caregiver-turnover-really-costing-business/

(12) http://ojin.nursingworld.org/MainMenuCategories/ANAMarketplace/ANAPeriodicals/OJIN/TableofContents/Volume122007/No3Sept07/NurseRetention.html

(13) https://homehealthcarenews.com/2019/05/home-care-industry-turnover-reaches-all-time-high-of-82/