

# fountain

## Retail

### Achieve Seamless High Volume Hourly Hiring

The retail industry supports 52 million jobs in the United States, making it the largest private sector employer in the American economy.<sup>1</sup> However, retailers see some of the nation's highest levels of turnover, at a rate of 1.5 times compared with other industries.<sup>2</sup>

Customer service is at the heart of retail, and who you hire can have a direct effect on your customers' satisfaction and, therefore, your profits. To keep customers happy, it's essential to hire and keep quality talent.

Candidates have high expectations of their employers, so retail hiring managers must adopt fast, robust, and user-friendly hiring processes to keep applicants engaged.

#### How Fountain Supports High Volume Hourly Hiring for Retail:



#### Automation

Ensure your candidates make it to their interviews with automated text message and email reminders. Engage with applicants the moment they land on your site and increase candidate conversion.



#### Integration

Fountain is compatible with leading HR technology systems, allowing for seamless integration with your pre-existing processes and easy-to-use functionality for both recruiters and applicants.

For more information please contact [sales@fountain.com](mailto:sales@fountain.com)

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Fountain's mobile-first platform allows candidates to apply for jobs on the go, with the option to start an application and return to finish it at a later time. 'Text to Apply' helps amplify awareness of job opportunities and collect applicant data for more efficient screening.



Keep candidates engaged with the same personal touch you use to keep your customers engaged. Fountain's features can be tailored to your specific hiring needs and scale with you as you grow.

<sup>1</sup> "About Retail Jobs." NRF, National Retail Federation. [nrf.com/insights/economy/about-retail-jobs](https://nrf.com/insights/economy/about-retail-jobs)

<sup>2</sup> "Retail Sector Wages Are Rising Due to Higher Employee Turnover and e-Commerce Demand." Aon. [rewards.aon.com/en-us/insights/articles/2020/retail-sector-wages-are-rising-due-to-higher-employee-turnover-and-e-commerce-demand](https://rewards.aon.com/en-us/insights/articles/2020/retail-sector-wages-are-rising-due-to-higher-employee-turnover-and-e-commerce-demand)

*Fountain's high volume hiring platform empowers the world's leading brands to streamline and scale their recruiting function. Our mobile-first platform keeps candidates engaged, and moves quality talent through the pipeline, reducing time to fill. Fountain enables employers globally to make data-driven decisions and attract the best candidates.*

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