

Find retail workers fast with Fountain



Discover the Labor ATS designed for high volume retail hiring

From e-commerce empires to local mom-and-pop shops, retail has undergone some of the most drastic operational changes in recent years.

Online orders, curbside pickup, and experiential shopping comprise “omnichannel retail”, a new subset of the industry that calls for highly skilled workers and on-the-job technology training.

Customer service is at the heart of retail, and who you hire can directly impact your business and profits. Let Fountain help you win the race for top talent by finding the right personalities to represent your brand in all corners of retail.

If you're hiring in retail, you're facing:

- Steady employment demand during the past year, with department stores adding another 15,000 jobs in March 2023.¹
- A nearly 4.5% quit rate in 2021 (a 35% jump from the previous year), which has left employers needing to replace staff in 2022 and beyond.¹

With Fountain:

- Reduce time-to-hire using automation to schedule interviews, allowing managers to spend more time on the shop floor with customers.
- Hire contract shoppers with easy automation to redirect applicants to the locations where they're needed the most.



Customer Success

Stitch Fix, a publicly traded e-commerce retail platform, used Fountain's streamlined sourcing, automation, and customized assessments to find the right applicants and engage them quickly, resulting in **three times more applicants attending interviews**.

"Automation helps us reduce time-to-fill and drop-off rates so we have less pressure from competitors."

— Rachel Carey, Recruiting Coordinator
Lead at Stitch Fix

How Fountain helps

Text-to-Apply

Connect with applicants on the go with SMS and WhatsApp messaging capabilities.

Live and Recorded Video Interviews

See how candidates answer on-the-spot or pre-recorded questions, providing insight into how they might interact with customers.

Easy Assessments

Use assessments to measure skills, aptitude, personality, and emotional intelligence to predict culture fit and job performance.

Customization and Personalization

Cast a wider net for applicants during times of high demand, like holidays, and keep candidates engaged using the same personal touch you use with customers.

Source:

1. U.S. Bureau of Labor Statistics

About Fountain

Fountain is the market leader in high volume hiring that gets job applicants to their first day of work. Fountain's Labor ATS enables an applicant experience backed by an automated workflow that is specific to role and location, allowing organizations to hire more qualified workers, faster, by guiding applicants through a fast and responsive journey that meets them where they are. Fountain has processed over 80 million applications and has hired over 13 million workers across more than 75 countries.